VCU magazine

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VCU Emphasis on Excellence

By Dr. Warren W. Brandt
VCU President

We at VCU have talked a great deal about being an urban university; we still do. We have meetings to discuss this mission. We try to interpret what being an urban-oriented university means to us and should mean to the community. We have never fully answered this question, but we have isolated a number of things that we have decided an urban university is and a number of other things that it is not.

Certainly an urban university is characterized by the fact that it has a number of degree programs that you will not find with the same emphasis at other institutions. VCU is very much oriented toward programs which deal with people—programs which in some way encourage people to help other people. This is a fundamental part of our commitment as an urban university center.

At VCU, we have around 17 degree programs that are not available elsewhere in the Commonwealth. If there is a student in Virginia who wants to study in one of these areas, he naturally comes to VCU. For example, on the MCV Campus we have the only School of Dentistry and the only School of Pharmacy in Virginia. On the West Campus we have the only really professionally oriented four-year program in law enforcement and the only graduate program in social work. We graduate students in areas such as urban studies, in which they are oriented specifically toward the urban environment. We feel that this is our responsibility; i.e., to give students an opportunity to obtain their experience and education at an urban-oriented university.

In addition, VCU people are very much caught up in volunteerism. You can go into practically any social agency or church in the area and find VCU faculty serving on the board or working within the overall program or otherwise donating their expertise for the benefit of the community. Students give many hours of their time for tutoring and otherwise contributing to various community projects. All of these efforts manifesting concern for our fellow man are an integral part of VCU's emphasis and reflect a service to the community not found to the same degree at an institution with a different orientation.

In the evenings, some 5,000 people benefit from over 600 courses offered at VCU. Housewives study Chinese; businessmen upgrade their management capabilities. Our evening program is the largest and most varied Evening College in the state. Our summer school offers a similar and comprehensive program. In all this effort, we are trying to meet the specific needs of people by providing them the opportunity of moving back into the more formal educational process whenever they desire.

We also send people throughout the state to provide programs in continuing education. The medical faculty goes out on a regular basis to 22 hospitals giving lectures which enable practitioners to keep abreast of their specialties. Nursing programs are provided in dozens of Virginia localities, as are social work seminars and rehabilitation counseling workshops.

Another aspect of VCU's influence is its cultural impact. In the dramatic arts area, one rarely enjoys a local theatre production where there is not some member of the VCU faculty or student body involved. The same is true in the musical field; a key illustration is our cooperation with the Richmond Symphony. Just as our string quartet tours the state, our visual arts also receive recognition both in Virginia and nationally.

Impact of an Urban University

This university has over 16,000 students, a large number of whom come from the Richmond area. These 16,000 are enrolled as follows: about 2,000 on the MCV Campus, 9,000 day students on the West Campus, and about 5,000 in the Evening College. Last year at commencement, we awarded degrees to over 2,400 recipients, many of whom stayed in the Richmond vicinity to work. Of those 2,400 who were granted degrees, some 26 percent were postbaccalaureate—the second largest number of postbaccalaureate degrees in Virginia.

If VCU were looked upon as a business (with an annual budget of $80-85 million), it would certainly be one of the major industries in the Richmond area. Payroll checks are distributed to 7,800 employees which makes the university one of the area's largest employers. As a result, we have a significant impact in terms of money going into the community (about $45 million a year in payroll alone). Accordingly, if a prospective industry were considering locating in the region, VCU's tremendous impact would certainly be a factor in making up the area's total attractiveness to the industry.

The new 1,058-bed hospital complex—the sixth largest university-based health center in the United States—also serves as a major community hospital. Last year, some $11 million of indigent care was provided through the MCV Hospitals. The state of Virginia has been assuming much of this expense but, until this year, the hospitals have not been provided with an appropriation adequate to provide the indigent care and also support the teaching hospital. Equipment and staffing needs suffered as a result. This year's appropriation should begin to provide for a better operation, and the major construction and renovation project will assist greatly.

Academic Components of the University

Organizationally, the academic effort is divided into 12 schools, each headed by a dean. A brief look at some of the interesting and exciting progress going on in each may be one of the best ways to get a feel for the vitality of this university.

SCHOOL OF ALLIED HEALTH PROFESSIONS

This is the newest school on the MCV Campus and includes programs such as hospital ad-

ministration, medical technology, occupational therapy, physical therapy, radiologic technology, nurse anesthesia, and patient counseling. They are preparing a wide diversity of specialists who play significant roles in the total health care delivery picture.

One recent thing which this school has done is bring together a variety of talents to meet special needs. As an example, new legislation will soon require nursing home administrators to have a degree program in their area of responsibility. In response to the need for such a course of study, a program in Health Care Administration was developed by combining the expertise existing in the School of Business and in Allied Health Professions.

SCHOOL OF THE ARTS

This is one of the largest university-based art programs in the country and is recognized as one of the most outstanding. VCU offers almost everything in the arts from painting and printmaking to interior design, fashion design, crafts, sculpture, communication arts, music, and dramatic arts. These programs are having a major cultural impact on the Richmond area and the whole state as they prepare professional creative artists. The excellence of the programs is attested to by the many prizes and awards the faculty and students receive for their work.

SCHOOL OF ARTS AND SCIENCES

This is the largest school on either campus in terms of numbers of majors and is still growing rapidly. Fascinating things are happening in this school which has the only program at the doctoral level in counseling psychology in Virginia. As an example of the type of change, the math department has grown from two faculty members to 18, all with the doctorate degree. In a new development, a student can take a math course at his own individual pace with assistance from the professor and from the self-study materials written by the math faculty, which include programs accessed through computer terminals in the classroom.

New graduate programs have been introduced in biology as well as in mathematics. The school is becoming a major "pre-health professions" center as large numbers of students enroll to prepare themselves to compete for admission to the variety of programs on the MCV Campus.

SCHOOL OF BASIC SCIENCES AND GRADUATE STUDIES

Instead of having a department of anatomy that teaches anatomy to medical students, and another department of anatomy for dental students, and still others for nursing and pharmacy students, we have one department of anatomy under this comprehensive school which teaches students from all of the other schools. The same is true with biometry, biochemistry, pharmacology, etc.

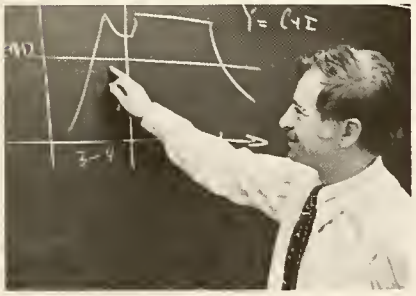
In addition, the departments offer a range of master's and doctoral degrees in the health sciences. Major progress has been made in the strengthening of the faculty, the instruction programs, and the research conduct. National recognition is being achieved as a result of this strengthening process.

SCHOOL OF BUSINESS

Only about six years ago, this school had fewer than a dozen faculty members; now it has over 100, half with the doctorate. Whether the student studies accounting, economics, management, marketing, or other specialties, the faculty talent is present. The Virginia Realtors Association recently endowed a chair in real estate. The Management Center provides a profusion of short courses for industries and businesses throughout the community.

SCHOOL OF COMMUNITY SERVICES

This West Campus school collects many programs oriented toward helping people. It contains the criminal justice and public safety program, the only such professionally based program in the state. The program in rehabilitation counseling was named last year as the best such program in the country by the U.S. Department of Health, Education, and Welfare. A master's program in urban and regional planning is getting under way and will turn out specialists who can deal with the problems of an urban society.



In the recreation department, not a single course is anything like what it was just a year ago because of the rapidly expanding role the recreation leader and planner is playing in today's and tomorrow's society. There is an intense effort to keep all our programs abreast of the times so that the students are prepared to move out into tomorrow's environment and function effectively.

SCHOOL OF DENTISTRY

As the only dental school in the state, this school has an entering class of 110 students each year into its four-year program. Eighty-five percent are Virginia residents. This program also reflects the continuing process of change as the dentist is re-orienting major concern to preventive dentistry. A recent emphasis is that of recruiting women into the program. Our society has somehow managed to remove dentistry as a career consideration for women. We hope to initiate a change in that pattern. The addition of many faculty members has provided an environment of vigorous self-examination as we seek to provide the best possible education for tomorrow's dental practice.

SCHOOL OF EDUCATION

This academic school is changing to move the student out into the classroom for experience early in his career, rather than keeping him at the university for four years and, during his last semester, sending him out to a schoolroom to discover that he or she does not like to teach. The need for teachers has changed in recent years. We endeavor to counsel students into the areas where significant needs still exist: kindergarten, learning disabilities, reading, special education, etc. An exciting, new, experimental, cooperative program with the School of Arts and Sciences is trying to integrate general and professional education in a more effective manner.

SCHOOL OF MEDICINE

Upon completion of the Sanger Hall addition, the entering medical class will increase from 146 to 164. With this increase, we are forecasting a very ample supply of physicians in Virginia by the late 1980's. Increases of recent years are just beginning to have a significant impact on the supply problem because of the long years of education and residency before practice.

Last year, VCU ranked sixth out of 80 medical schools in the country in terms of how our medical students scored on the national examinations—a major step up from our middle-of-the-pack position four or five years ago.

With its large program in family practice, this university is ahead of most programs in the country in this specialty.

SCHOOL OF NURSING

The School of Nursing has completed its transition to a junior and senior program where students take their first two years of study on the West Campus or at another senior or community college. They then come to the School of Nursing for their last two years, and if they wish, go on for graduate degrees.

We have proposed a new program worked out between nursing and medicine for the family nurse practitioner. We will go into rural and underserved areas and teach the nurse who is there working with the physician how to take over some of the primary services that the physician offers, thereby enabling him to devote more of his efforts to areas which require his specialized knowledge and training.

SCHOOL OF PHARMACY

This school is introducing significant changes in the pharmacist's role. Our pharmacy students make rounds with the medical students in the hospital. They go out and spend one day a month with a physician in his office discussing questions of mutual interest. The goal is to make the pharmacist much more a part of the health care delivery team so that he utilizes the vast reservoir of specialized information acquired through his education and relieves the necessity for the physician to duplicate that expertise. Recent action by the State Council of Higher Education has permitted us to begin planning for a new Doctor of Pharmacy degree program.

SCHOOL OF SOCIAL WORK

This school is a graduate school and is located on the West Campus. Richmond Professional Institute started in 1917 as the Richmond School of Social Work with this subject area being its first emphasis. Today, the two-year curriculum is nationally recognized. Students go out over a several state area to do practicum work. Our faculty have provided leadership in the planning and strengthening of social work education in college and work environments throughout Virginia.

* * * *

The citizens of this state have in VCU a major university that has come a long way in a short time. It has achieved national recognition beyond what it ever before achieved. It is becoming recognized by people as being an innovative school in which there is a significant emphasis of excellence. The contributions this urban university makes to Richmond and to Virginia are ever increasing.

The Heart Transplant

"It's a miracle to me"

Having succumbed to the meaningless of the household vocabulary and having surpassed the novelty of nationwide front-page news, the term "heart transplant" is nonetheless regarded a miracle by at least one Washington, D.C., resident.

Arthur F. Gay, Sr., an articulate 36-year-old native of Atlanta, Georgia, now lives with his wife, Cynthia, and three sons because of the reality of heart transplants. As MCV's sixth heart transplant patient, Mr. Gay willingly accepted his new heart on January 11, 1973. Thus his bout of 25 difficult years with a failing heart came to a close

and life began anew for this one who describes the transplant operation as "a miracle."

Immediately after the operation was completed and Mr. Gay woke in acknowledgement of having a new heart, he remembers thinking, "how good I felt... in my first breath I could tell I had a strong heart now."

The victim of rheumatic fever at age 11, the transplant recipient had been told twice in his life that he had only six months to a year to live—once before his aortic valve was removed and replaced and once after that operation and the failure of still another valve. The heart transplant was his last chance.

"There was one split second of panic, pure panic, when I was first told this (the need for a transplant)... I was afraid," recalls Mr. Gay. That notice came in November 1972. While hospitalized in a District of Columbia hospital, he received word that his father had died. That was on December 6. "I cried, stopped abruptly, and from that time on I had no fear of the heart transplant."

On December 17 he entered MCV Hospital to undergo the necessary tests and to await a donor. By January 8 a possible donor was said to be available; the following day still no definite news. He had meanwhile been taken off fluids and his food intake limited. On January 10 normal diet was reinstated and the immediacy of the operation seemed lessened. But on the morning of January 11, Arthur Gay was told the heart transplant would occur that night and to call his wife to come down from D.C. He called Mrs. Gay as well as his sister who lives in Richmond. "I hung up; 15 minutes later I was told they (the transplant team led by Dr. Richard R. Lower) wanted me on the operating table in 45 minutes!" He then placed the telephone calls again "and told them of the change and to come on down then."

One month later Mr. Gay held a press conference at which point he reported his return home near the end of April. Then engaged in a physical therapy program at MCVH, Mr. Gay exercised with barbells, lifted ankle weights, rode a stationary bicycle, and jogged—all for the first time in six years. This was a man who, since 1957, had ben hospitalized 12 times (from seven to 41-day periods of time) with heart-related problems.

Throughout his history of heart trouble, Mr. Gay reports being told, "I was the healthiest heart patient the doctors had ever seen; absolutely nothing was wrong with me except for my bad heart."

Now resting at home, the young husband and father holds as his first priority the moving of his family from their present D.C. apartment to a Maryland suburb. Then the former student of Hampton Institute (biology major, chemistry minor) would like to continue his education, perhaps in the field of drafting.

Also a high priority in the life of Arthur Gay is the completion of his autobiography, now well under way. As a benefactor of the good health so often ignored by most, Mr. Gay states, "There is so much I want to do for my family and for myself, now that I am physically able."

The former salesman of graphic arts material has been unemployed because of his impaired heart since September 1970. Even before that he had been warned by doctors that open heart surgery was inevitable. He was employed nine years with

the Postal Service prior to 1965 when the graphic arts position became available.

Since the rapid deterioration of his heart began six years ago, Mr. Gay followed the science of heart transplants "very closely even though I never dreamed I would actually need a transplant." Of particular interest to him was the successful heart transplant operation of Louis B. Russell, Jr., at MCV Hospitals in August of 1968. Now a resident of Indianapolis, Mr. Russell is the world's longest surviving heart transplant patient.

Back in Richmond for his six-month checkup, Mr. Russell visited the then-awaiting Mr. Gay. "He instilled in me that last little ounce of confidence."

The sixth heart transplant at MCV and about the 200th in the world, Arthur Gay begins a life which in many respects affords him physical strength not experienced since he was 11 years of age. "I am learning how to breath again, as my heart condition had so weakened my lungs that the ability of breathing correctly is new to me," Mr. Gay explained. Now he has the opportunity to resume working toward former goals which up to now have been unattainable.

"I really believe it was God's will. Without Him, I am sure it wouldn't have been possible."

photography by Bob Hart

Ralph M. Ware, Jr.

VCU and General Assembly

Legislation in review

Ralph M. Ware, Jr. is a 1942 graduate of the MCV School of Pharmacy. The 1958 "Virginia Pharmacist of the Year" served that school as a lecturer for 13 years.

From 1952-63, Mr. Ware was secretary of the Virginia Board of Pharmacy; from 1963-66, director of professional relations for a Virginia drug manufacturer. He then joined the MCV staff as director of development, a position he held until 1969 when he was named director of development for the university.

by Ralph M. Ware, Jr.
Director of Development

Soon after the members of the Assembly arrived on January 10, it became apparent that they would not be able to complete their work in 30 days as had originally been intended. By resolution, they extended their session to 45 days, and the last two weeks of the session were fairly hectic.

The box score indicates that they considered almost as many bills in 45 days as the regular session did in 1972. When the 45-day session ended on the morning of February 25, 1,455 pieces of legislation had been considered—160 of which were "carry-over" bills from the 1972 session. Of this 1,455, a total of 687 passed both houses, or 47 percent. The 1972 60-day session considered 1,722 bills—51 percent of which passed both houses of the Assembly.

The Hospital Project

The plans for this proposal were reported in the last issue of this magazine, and President Brandt has commented on this in his message to our readers.

Over a period of several months, meetings were held around the state with alumni and members of the General Assembly. The contributions of faculty, staff, and alumni are greatly appreciated. All of the effort resulted in introduction of two bills in the General Assembly—House Bill 1655 with 72 patrons and Senate Bill 827 with 37 patrons. Both bills were introduced on January 23; both were identical in that they authorized the issuance of revenue bonds in the amount of $78.8 million to construct and renovate hospital facilities at the MCV Campus. As reported in the February edition of the *VCU Magazine*, Senator E. E. Willey was chief patron of the Senate bill; and Delegate W. Roy Smith was chief patron of the House bill. Both men are alumni of the School of Pharmacy.

The bills went through the General Assembly without a dissenting vote. The decision was made to let the Senate bill follow through both houses to passage. It passed the House of Delegates on February 19 and was signed by the Governor on March 12 in an appropriate ceremony.

Amendments to 1972-74 Budget of Interest to VCU

Salaries

The Governor recommended $13 million as an additional appropriation for the purpose of supplementing existing appropriations authorized by the 1972 biennial session in order to adjust base rates of pay. The General Assembly added another $600,000 to this budgetary item; the effect of which will be to provide all state employees with a least a one-step increase. The Assembly also approved an additional appropriation of $37,500 to provide for medical and dental scholarships. This corrects an error in the 1972-74 budget.

Also $542,385 (unencumbered) was transferred from Phase II of the Cabell Library project, now under construction, to provide planning money for the Pharmacy-Nursing-Allied Health facility. This money would normally have reverted to the state had it not been appropriated to VCU specifically for another project. Another $123,706 was transferred from unencumbered funds to the Sanger Hall extension project in order to provide matching funds so the full amount of Federal funds could be obtained. Both of these latter items required no new general fund appropriations. There were no appropriations for any major capital project from the general fund since this was an interim session.

Other legislation enacted of interest to alumni, faculty, and friends is as follows:

Education and General

—The State Council of Higher Education will coordinate off-campus extension programs. This measure was carried over from the 1972 session. A regional consortium will be established by the Council.

—Killed was a measure which would have restored a system of tenure to the community college faculty. A resolution on the same subject which would have called for a study of the tenure system at both two-year and four-year colleges did pass the House of Delegates, but was killed in a Senate committee.

—Certain MCV employees will not be required to take the group life insurance program provided by the state if they advise the Board of Trustees of the Virginia Supplemental Retirement System that they do not wish to be insured.

—Interns and residents are now eligible for health insurance coverage under the terms of a new amendment.

—Killed for the second time (same measure was killed in 1972) was a bill which would have prohibited use of student fees to finance student newspapers.

—The law has been clarified as to who is or who is not a Virginia student. A person who enrolls in an institution while not a resident of Virginia and who subsequently does become a resident is not entitled to reduced tuition charges or any other privileges accorded only to residents of the state. In order to become eligible, the person must establish that one year before the date of his claim that he is entitled to a reduced tuition charge as a Virginian, he was present in Virginia with the unqualified intention of remaining permanently in Virginia after leaving the institution in which he is enrolled.

—A resolution carried over from the 1972 session would have provided for a study to determine the need for a new law school. It was passed by the House of Delegates, but was killed in a Senate committee.
—Two "tuition assistance" measures passed which will provide assistance to students attending private institutions. Both of these measures were carried over from the 1972 session.

Health, Hospitals, Drugs, Professions and Occupations
—The State Department of Health will be required to maintain minimum standards and set qualifications for blood banks and persons who procure, process, distribute, sell, or use human blood or blood components or derivitives.
—Passed was a measure which includes optometrists, opticians and psychologists in the provisions of law which permit reimbursement for services rendered by these professionals under state contract.
—A new definition of death was written into the law.
—A bill was passed (which was carried over from the 1972 session) that will require proposed hospitals to obtain "certificates of need" in order to be built. Proposed major renovation of existing structures must also be approved.
—Prescription drugs may be administered by pharmacists or other persons who have been trained properly to administer drugs. Drug usages are limited to state-owned or operated hospitals, or facilities licensed as general hospitals or psychiatric hospitals.
—People convicted for using drugs may be required by the judge (as the condition of a suspended sentence) to agree to undergo periodic medical exams and tests.
—"A common nuisance" is defined as any place which is frequented by persons under the influence of illegally obtained controlled substances.
—A person making a sale of a drug as "accommodation sale" must prove that he gave with intent to "accommodate" and not with intent to profit or induce the recipient to become addicted to such controlled substance in order that he may not be charged and possibly convicted of a felony.
—The Medical Practices Act was amended to provide for increases, fees, and new provisions were enacted which will tighten up the unprofessional conduct section relating to physicians' practice.
—Pharmaceutical manufacturers licensed by the state and federal government may obtain drugs for investigative research for analytical purposes while acting in the course of their employment.
—Membership of the Drug Abuse Control Council has been increased from 20 to 25, and the Council is to support and assist in the formation of regional drug task forces within the various planning districts of the state. The name of the Council has also been changed to the Virginia Drug Abuse Advisory Council.
—A resolution was enacted which provides for continuation of an on-going study to develop a plan for the treatment of drug addicts who are accused of violations of law.

Labor and Rights
—Over 30 different resolutions and bills were introduced covering the whole range of labor and rights of public employees. Most were killed or passed by in committee, but one measure which passed did provide for an amendment to the right-to-work law which will not require that government employees be compelled to become a member of a union.
—A number of resolutions were carried over which in effect continue study commissions or provide for new study commissions to study various aspects of the rights of public employees.
—Another measure prescribes the duties of the Governor as chief personnel officer to include this establishment of employee grievance procedure.

Miscellaneous
—The Freedom of Information Act has been amended to provide that boards of visitors of colleges and universities may hold closed executive sessions, but following the session must make public upon request those things that occurred at the meetings except what is expressly excluded by law.
—A Commission on State Governmental Management and Organization will be established to coordinate the management of the several existing state agencies.

A Word of Thanks

We are grateful to our many alumni, faculty, and friends for their continued interest and support. Only through this broad base of comprehensive input can such an energetic institution as VCU direct its future by making the best decisions. And only with this backing can the university be justly interpreted to members of the General Assembly.

Should there be questions, please feel free to contact us.

Dear Alumni:

There are many things which take place during the course of the year which have a significant effect on the direction and progress of a university. Some of these items are of much greater significance than others. Occasionally something comes along, the magnitude of which overshadows most of the normal run of events. Such an event was the passage of the legislation authorizing $78.8 million of revenue bonds to be issued to provide for the construction of a new and renovated hospital facility on the MCV Campus.

This project consumed tremendous quantities of time and very significant amounts of money in the long period of planning that went into the development of the program. It still took a tremendous all-out effort by the total university—alumni, faculty, students, and friends—pulling together for the benefit of the university to put this across. The leadership and understanding of the Governor, members of his staff, and the General Assembly were essential assets in our successful effort.

The impact of this accomplishment that you have participated in so significantly is already being felt in terms of the new lease on life it has given to many who have waited long years for this day. It also has a salutary effect on our recruiting programs.

We have come over the crest of a hill, and there is an exciting future laid out before us.

We appreciate very much the effort provided by all alumni—MCV, RPI, and VCU alike—who have worked together to make this accomplishment possible. I am personally grateful to each of you for your assistance. The university will be indebted to you for decades to come.

Warren W. Brandt
President

Governor Linwood Holton signs into law the bill authorizing issuance of revenue bonds in the amount of $78.8 million to construct and renovate hospital facilities on the MCV Campus. Standing, from left: Delegate W. Roy Smith (Pharmacy '41), chairman of the House Appropriations Committee; Senator E. E. Willey (Pharmacy '30), chairman of the Senate Finance Committee; Walter W. Craigie, Jr., former secretary of finance; and Delegate Carl E. Bain (Pharmacy '51).

Jane Bell Gladding, associate dean of student life, has been affiliated with the West Campus of the university since 1947 when she taught chemistry on a part-time basis. Four years later, in 1951, she became a full-time member of the chemistry faculty and remained in that capacity until 1960 when she was named dean of women of the then-Richmond Professional Institute of the College of William and Mary.

Throughout her 25 years with students, Mrs. Gladding has been the witness of a student body comprised of many World War II veterans to that of the student activist, who "was seeking individuality", to the student of the 70's, "who is looking for a meaning in life."

The office of Student Life's dean is Dr. Alfred T. Matthews. Serving with Mrs. Gladding as associate dean of student life on the Academic Campus is Dr. William Duvall. Assistant deans include: Dr. Steven Fuhrmann, Henry G. Rhone, and Stephen M. Lenton. Director of student activities is Beatrice Bush.

Vice-president of student affairs is Dr. Richard I. Wilson.

Books, bikes, and frisbee

Chronology of students

By Jane Bell Gladding
Associate Dean of Student Life

Students... VCU students... what are they doing and what are they thinking? Their attitudes reflect their actions and their concerns about education... about this university. How, if any, have these attitudes changed throughout the years?

Let's start with the presently defunct Student Government Association. What was it and what did it do? Ten years ago, in addition to its own elected officers, the SGA was made up of class officers who formed the student senate and club representatives who formed the house of representatives. It sponsored a strong and active honor court. The classes in turn sponsored the big dances, openings, mid-winters, or ring dance, and May dance. The administration and many of the faculty attended these dances. We all knew each other. SGA officers were consulted in many matters. They were spokesmen for student views and opinions, sometimes with, and sometimes not with the *Proscript*. (The student newspaper replaced by the *Commonwealth Times*.)

What happened? In the late '60's there was general country-wide ferment on the collegiate scene. Here we experienced at the same time very rapid growth in enrollment and a change from RPI to VCU; consequently a new administrative set-up. With the increased number of students, some of the personal touch and trust was lost, not just between student and administration, but between student and student.

The honor court was an early casualty. It became the student court and then became ineffectual and disappeared. Students either did not want to sit in judgment on other students—to police their own society—or they did not trust each other to do so. But it was more than

that. An honor court represented an elitist concept, and it was an egalitarian day.

Also, all over the country, students were taking their grievances to the civil court. They looked upon themselves as an integral part of the larger society and not a group set apart. And indeed the civil courts declared that this was so. So for a time both students and administrators talked to their lawyers before they answered each other. As one administrator remarked, we were living under law and not under grace.

As we became VCU, Dr. Brandt instituted a university-wide governance system in which faculty, students, and administrators from both campuses were represented. The top body is known as the university assembly. There are six students among the 36 members. There are three sub-assemblies or councils; one for students, one for faculty, and one for academic affairs. The one for student affairs is known as the Council on Undergraduate Student Affairs (CUSA). Nine students are among the 15 members of CUSA.

The SGA immediately saw CUSA as a rival, and a rival which was part of the system while the SGA was in the position of an advisory forum even though some of its officers were ex-officio members of both CUSA and the university assembly.

At the same time, students were becoming very individualist. They would band together when emotionally stirred to protest the Vietnam War or Kent State, but they did not turn out to vote in student elections or form a strong and effective student organization. And so, like the honor court, the SGA died by student hands.

CUSA, meanwhile, grapples with some major student petitions, sending them on to the university assembly and thence to the Board of Visitors to become accepted policies. Fraternities and sororities, which had been banned, were made legal again and an interfraternity council was formed. Visitation in the residence halls was passed, with some restrictions.

Then there was the matter of the *Commonwealth Times* which pointed up a need for some adjudicating body to deal with campus media. The spark was set off and tempers flared in the spring of 1970 when Jim Elam, a black student, was elected president of the student government. The *Commonwealth Times* came out with a black nameplate and some remarks which some students found offensive. But the *Commonwealth Times* was then an organ of the journalism department, and there was no accepted way of adjudicating the matter. And so the media board was formed and made answerable to CUSA. The *Commonwealth Times*, WJRB, the *Cobblestone* (yearbook), and other media are subject to this board. The board does not censor, but may hear charges after the fact and then discipline accordingly.

photography by Gary Burns, Warren Mitchell

After the SGA was voted out in the fall of '71, two other functions were put in the hands of two additional boards, under CUSA, so forming the appropriations board and a program-union board. There are nine members on each of these boards with five students on the media board and six on each of the other two boards.

In the spring of '72, a committee of students was formed to draft a new SGA constitution. Rick Roberts was chairman and other student representatives were elected by their respective schools. Assistant Dean of Student Life Stephen Lenton acted as advisor to this committee. According to the *Commonwealth Times*, a major point of disagreement in the Roberts committee was the control of the appropriations and program boards. Some want them made directly responsible to the SGA rather than to CUSA, as they are at present. Those who argue for leaving these boards under CUSA feel they are less subject to student politics. An argument over appropriations, in which both sides refused to compromise, was a strong factor in the demise of the old SGA.

Residence hall students are also struggling with a constitution. The men once had little or no self-government in the residence halls; the women had a lot of it via the Women's Interdorm. Now there is a Residence Hall Association (RHA), composed of both men and women. The women's house councils formerly acted as courts or judicial boards. Most of the cases involved lates, and the penalty was campusing. Now there are no hours, and hence no lates, but there are male and female judicial boards which deal with visitation offenses.

What about student organizations? There are 58 such groups, not highly organized, with most of them being small interest groups. Some of these clubs represent current religious or mystical trends, such as the Bahai group and the Students International Meditation Society, whose members practice transcendental meditation. Other student organizations include: Satiagraha, which promotes unity and creates awareness among black people; Nichiren Shoshu of America, a form of

Buddhism; Insane Liberation, interested in freeing mental patients; Inter-Varsity Christian Fellowship; and the VCU Hyper Chess and Hyper Checkers Club, extending these games to three dimensions as invented by one of the faculty members in the psychology department.

Individual students come in many varieties as they always have. In my office, I have listened to many problems over the years. This year the Office of Student Affairs started a service called "Ask-It." It is an information and listening post. During the fall we operated from a trailer in Shafer Court, now we have a table in the vestibule of the Cabell Library. When I sit there, I see many students coming and going. The library is used. The faculty are going in and out too. The students are black, white, and some are Oriental. They come in many ages. There are questions about graduate school, about summer school, about volunteer services.

Mostly the students are rather serious. I was glad, recently, when a young man came up and said, "Why are they digging up Shafer Court? Spring is coming and we have to be ready for Frisbee." I was glad because sometimes I think they have forgotten how to play. And yet there is always the unexpected to make life interesting. A goat was starring in the Gaslight Theatre's production of "A Rose Tatto." VCU's neighbor at 909 West Franklin is really part of the spirit of the university. When approached about a temporary abode for Nanny in her garden, she immediately agreed and provided a pergola because the city does not approve of animal shelters. The goat slept on top of it.

On another occasion, as I walked up the alley, two male students walking ahead of me were conversing in their unmistakable VCU drama accent and manner. One said, "And our assignment was to cry! You have no idea how difficult it is to cry when you feel no sorrow. You just have no idea..."

And still anything can happen in Shafer Court on a sunny day at noon. Or maybe the students will just be sitting on the wall, as they always have.

Whatever happened to...

'08

John M. Hughes (dentistry '08) retired as of the first of the year after 65 years of practice in Richmond. Dr. Hughes has been secretary of the State Board of Dental Examiners and president of the State Dental Association (1951) and of the American Association of Dental Examiners (1952).

'23

Harry Lyons (dentistry '23), retired dean of the MCV/VCU School of Dentistry, has been named an honorary member of Omicron Delta Kappa leadership fraternity.

'29

William L. Cooke (medicine '29) has been appointed director of the West Virginia Health Department's Division of Disease Control in Charleston.

'34

Marguerite Nicholson (nursing '34), recently retired professor and associate dean of the VCU School of Nursing, has been honored with an award given annually in her name to a senior nursing student.

'35

Dorothy Walton Hicks (art '35), of Yorktown, is the author of a book entitled *So This is Tippy*, published by Carlton Press in New York. The book is a humorous account of her pet dog of 16 years, Tippy.

'41

Allene Scott (public health nursing '41) has retired as of the first of the year after 31½ years as a public health nurse with the Virginia Department of Health. Miss Scott is from South Boston, Va.

'43

James R. Lewis (pharmacy '43) is owner of the Hudgins Drug Store in Mathews County, Va.

Leroy S. Safian (medicine '43) is assistant radiologist of Francis Delafield Hospital, of the College of Physicians and Surgeons of Columbia University in New York City.

'44

George W. Burke, Jr. (dentistry '44), Richmond, is editor of the *Journal* of Virginia Dental Association.

Gloria M. Diggs (nursing '44), of Fort Eustis, Va., is president of the Virginia Nurses Association.

Eugene G. Peek, Jr. (medicine '44), of Ocala, Fla., was the recipient of the Florida Public Health Association's Meritorious Service Award for 1972.

'47

M. Bruce Martin (medicine '47), of Huntington, W. Va., has been elected a councilor of the Southern Medical Association.

Harold Osterud (medicine '47) is a professor and chairman of public health and preventive medicine at the University of Oregon Medical School in Portland.

Joseph R. Suggs (dentistry '47), chairman of the Randolph County Board of Health in North Carolina, is president of the Third District Dental Society.

'49

Barclay Sheaks (fine arts '49), Newport News, Va., exhibited an acrylic painting in the Anderson Gallery's Painting Biennial 1 at VCU.

'50

William Bevilaqua (fine arts '50), professor of communication arts and design at VCU, showed an acrylic entitled "Man Running" at VCU's Painting Biennial 1.

Barbara Brock (nursing '50) spoke at the Fishersville Baptist Church as part of the Week of Prayer for Foreign Missions. Mrs. Brock has served as a missionary to Brazil since 1953, where she teaches contemporary missions at the Seminary for Christian Educators in Recife.

Hugh Fitzpatrick III (medicine '50), after closing his family medical practice in Asheboro, N. C., is working in the emergency department in High Point, N. C., as well as being part-time health director for Randolph County.

Max D. Largent (dentistry '50), formerly professor and chairman of the dentistry department at MCV, is now serving as dean of the Baylor College of Dentistry in Dallas.

Robert F. Lindholm (social science '50), of Springfield, Va., has been elected vice-president of the United States Junior Chamber of International Senate, with responsibility for Jaycee Senate organizations in nine states from New York through North Carolina. He is currently serving his second year as president of the Virginia JCI Senate.

Charles Renick (fine arts '50), professor of sculpture at VCU, participated in the university's Painting Biennial 1.

'51

D. Oakley Harrison (business '51) was recognized as the 1972 outstanding real estate salesman for his firm of Pollard & Bagby, Inc. in Richmond.

John J. Salley (dentistry '51), Baltimore, is dean of dentistry at the University of Maryland, vice-president and board member of the American Fund for Dental Education, and consultant for the World Health Organization to San Marcos University Faculty of Dentistry, Lima, Peru.

'52

David W. Branch (medicine '52) has been re-elected chief of the professional staff at Roanoke Memorial Hospitals.

'53

William R. Maynard, Jr. (pharmacy '53), Richmond, has been re-appointed to the State Board of Pharmacy for a second term by Governor Linwood Holton.

A. Thomas McCoy II (medicine '53), Charleston, is president-elect of the West Virginia State Medical Association.

'55

Harvey B. Morgan (pharmacy '55), of Gloucester, Va., was appointed by Virginia's Governor to the State Drug Abuse Control Council.

'57

Irvin N. Sporn (medicine '57), Richmond, was made a Fellow of the American College of Surgeons.

Edward D. Woolridge, Jr. (dentistry '57) is co-author of a new book "Principles and Techniques of Forensic Odontology and Dental Jurisprudence." The book deals with legal dentistry and oral identification. Capt. Woolridge, formerly from Pamplin, Va., commands the dental facilities at headquarters, Third Coast Guard District, Governors Island, N.Y.

'58

E. Marvin Sokol (medicine '58), of Huntington, N. Y., has been named associate clinical professor of medicine at New York State College of Medicine at Stoney Brook.

'59

Robert L. Beamer (Ph.D. '59, pharmacy '55) has been appointed associate dean of the College of Pharmacy of the University of South Carolina in Columbia.

Tedd Blevins (fine arts '59) is chairman of the art department at Virginia Intermont College in Bristol.

Gail Fallon Neal (physical therapy '59) was chosen by the Richmond *News Leader* as clubwoman-of-the-year, noting her active involvement in 23 organizations.

Madison R. Price (dentistry '59), of Newport News, Va., is an assistant clinical professor of pedodontics at MCV/VCU, president of the Virginia Society of Dentistry for Children, member of the executive council of the Virginia Dental Association, and a Fellow of the Academy of General Dentistry.

John H. Tobin, Jr. (hospital administration '59), administrator of Johnston-Willis Hospital in Richmond, has been named a regional administrator of Hospital Corporation of America.

Stanley L. Wellins (dentistry '59) has been promoted to lieutenant colonel in the U. S. Air Force. Assistant base dental surgeon in the USAF hospital, he is assigned at Zaragoza AB, Spain.

'60

Donald E. Kloske (retailing '60) has been named manager of the J. C. Penney store in Fort Payne, Ala. Mr. Kloske has been affiliated with the retail chain company for 13 years. He is married to the former Suzanne LeGore (art education '61) and has three children.

Michael F. Kivlighan (dentistry '60) is president-elect of the Rotary Club in Waynesboro, Va. Dr. Kivlighan has a dental practice there, is a past president of the Cancer Society and of the YMCA, and is a director of the local Chamber of Commerce.

Jack L. Shelton (hospital administration '60) a Lieutenant Colonel in the U. S. Air Force has received the Meritorious Service Medal. He was cited for his performance as associate administrator of the Air Force Regional Hospital at March AFB, Calif. Col. Shelton is currently stationed at Wright-Patterson AFB, Ohio.

'61

Alfred L. Burkholder (hospital administration '61) has been elected to the board of directors of South Boston Bank and Trust Company. Mr. Burkholder is the administrator of Halifax Community Hospital. He is also chairman of the South Boston School Board.

N. Edwards Divers, Jr. (business '61) is promoted to trust real estate officer of the First National Bank of Martinsville and Henry County, Va.

'62

Homer L. Springer, Jr. (art education '62) instructor in art at Longwood College, had an exhibit of 42 drawings in the Bedford Gallery at Longwood. He has also exhibited in Annapolis, Roanoke, Farmville, and Lexington.

Gari B. Sullivan (business '62) has been named executive vice-president of the Bank of Goochland.

George R. Vaughan (dentistry '62) of Salem, Va., has been installed as president of the Roanoke Valley Dental Society. Dr. Vaughan is also president of the Salem Town Club and a past president of the Salem Athletic Club.

'63

Charles E. Arnold III (commercial art '63), of Richmond, exhibited an acrylic work entitled "Cloudscape" in Painting Biennial 1 held in VCU's Anderson Gallery.

Susan Kilgore Arnold (commercial art '63), Richmond, had her oil-on-metal works in Painting Biennial 1 in VCU's Anderson Gallery.

James C. Windsor (M.S. psychology '63) is president of Christopher Newport College of the College of William and Mary in Newport News, Va. Dr. Windsor is listed in "Personalities of the South" and in "Who's Who in College Administration."

'64

Alberta Cliborne (journalism '64), staff writer for Richmond's *News Leader*, won second place in combination news and picture competition in the Virginia Press Association's annual contest among metropolitan dailies.

W. Wayne Key, Jr. (medicine '64), of Richmond, has been inducted into the American College of Surgeons.

David K. Pechman (hospital administration '64) is now the assistant director of administration at the Lynchburg Training School and Hospital. Prior to this appointment he was administrative services supervisor at Central State Hospital in Petersburg.

Willie Ann Wright (M.F.A. painting '64), Richmond, showed a photo silk screen on canvas in VCU's Painting Biennial 1.

'65

William L. Burrows (communication arts and design '65) was selected by *Print Magazine*, a national journal of graphic design, as having one of the best American posters of 1971-72.

P. A. Gormus (journalism '65), staff photographer for Richmond Newspapers, Inc., received awards in the general news picture category in the Virginia Press Association's annual competition among metropolitan dailies in Virginia.

'66

James E. Ashley, Jr. (business '66), of West Point, Va., has been promoted from personnel assistant to assistant personnel manager at the Chesapeake Corporation of Virginia.

George W. Ayers (M.S. social work '66, social science '61) is chief of social work services in the William S. Hall Psychiatric Institute in Columbia, S. C. Dr. Ayers received his Doctor of Social Work degree from Tulane University in December 1972.

Jan Hart Feazell (hospital administration '66) is assistant professor of health care management at the MCV/VCU School of Allied Health Professions.

William G. Fitzhugh (medicine '66), major in the U.S. Air Force, is assigned to Malcolm Grow USAF Hospital at Andrews AFB, Md.

David Harvey (journalism '66), staff photographer for Richmond Newspapers, Inc., received awards in the spot news picture category in the Virginia Press Association's annual competition among metropolitan daily newspapers.

Herman L. Mullins (hospital administration '66) is assistant chairman of the hospital and health administration department at MCV/VCU.

Patricia Davis Quinn (social welfare '66), of Falls Church, Va., showed an acrylic entitled "Lobotomies" in Painting Biennial 1 in VCU's Anderson Gallery.

'67

James A. Bailey, Jr. (pharmacy '67), Petersburg, is vice-president of the Fourth District Pharmaceutical Association.

H. Phelps Dillon (interior design '67), interior designer at Radford College, has been promoted to director of auxiliary enterprises at the southwest Virginia college.

Marshall C. England (M.S. '67, dentistry '58) is associate professor and acting chairman of the MCV/VCU endodontics department. Dr. England recently received a certificate in endodontics from the University of Pittsburgh.

Lynn S. Harkins (advertising '67) produced and directed a 30-minute news documentary program "Listen to the Quiet." It examined the issues of student conflict during the late 60's and early 70's. "Listen to the Quiet" was aired on WWBT-Channel 12 in Richmond.

Richard T. Robertson (advertising '67) is now in New York with National Broadcasting Company Spot Sales. He was previously with NBC in sales management in Cleveland. He is married to the former Beverly Jo Wise (art education '69).

Nancy Camden Witt (M.F.A. sculpture '67), of Ashland, Va., placed an oil painting in VCU's Painting Biennial 1.

'68

Myrl L. Hairfield (business '68) has been named a regional vice-president of Old Dominion Investments, Inc. in Richmond.

Peter Ring (fine arts '68), of Ashland, Va., is one of approximately 50 wildlife artists in the U.S. Currently pursuing the M.F.A. at VCU. Mr. Ring's works are in art collections in 15 states. An active conservationist and outdoorsman, he works in the field from live subjects and in a variety of mediums.

David R. White (advertising '68), Richmond photographer, has completed a photo-essay in the form of a book entitled *17th Street Farmer's Market* portraying the people, products, and tradition witnessed in this area of Richmond.

'69

Barbara Edwards Ames (M.A. art education '69), Richmond, recently exhibited her work in VCU's Painting Biennial 1 held in the Anderson Gallery.

Cynthia Vassar Matthews (communication arts and design '69) is a technical illustrator with the Newport News Shipbuilding and Dry Dock Company and resides in Hampton, Va.

Keith W. Peters (hospital administration '69) has been appointed administrator of the Tidewater Rehabilitation Institute. He comes to Norfolk from Centreville, Ala., where he was administrator of the Bibb County Hospital and Nursing Home.

Claude E. Saunders (communication arts and design '69), Washington, D.C., was selected by *Print Magazine*, a national journal of graphic design, as having done one of the best American posters of 1971-72.

Doris Walker Woodson (M.F.A. painting '69), Colonial Heights, Va., participated in VCU's Painting Biennial 1.

'70

Robert B. Benazzi (medicine '70) formerly from Danville, Va., has been notified of his certification as a diplomat of the National Board of Medical Examiners. Dr. Benazzi is currently a resident in radiology at Lahey Clinic in Boston, Mass.

Christine C. Darg (journalism '70), woman's department editor for the Richmond *Times Dispatch*, spoke on "Fashions and Travel" at the December meeting of the Mathews County Woman's Club. Mrs. Darg is an award-winning member of the Virginia Press Women.

Etta Pearlman Edwards (painting and printmaking '70) displayed an acrylic on raw canvas in Painting Biennial 1 at VCU.

Becky A. Moore (fashion design '70) of Downers Grove, Ill., has received a grand prize in the Hoeckst Fibers National Design and Home Sewing Contest, winning in the evening wear category. Mrs. Moore is currently employed by Singer Company in Chicago.

William Van Pelt (journalism '70) has assumed responsibilities in VCU's Office of University Relations as information officer.

'71

Nancy S. David (painting and printmaking '71), Richmond, displayed a mixed media work in Painting Biennial 1, VCU Anderson Gallery.

Michael J. Donnelly (business '71), of Dover, Del., has been awarded his silver wings at Moody AFB, Ga., upon graduation from Air Force pilot training. Lt. Donnelly is assigned to Nellis AFB, Nev.

Douglas Hessler (painting and printmaking '71), of Baltimore, displayed one of his works in VCU's Painting Biennial 1.

Rebecca Jefferson (office administration '71) is a demonstrator for data processing equipment with IBM's Bridgeport, Conn., office.

Paul V. Hamilton (law enforcement '71) is chief of police at Colonial Beach, Va. Prior to his appointment at that Potomac River community, Mr. Hamilton worked in the administrative section of the Richmond police force.

John R. McWilliams (painting and printmaking '71) had a latex and pencil work in VCU's Painting Biennial 1.

Philip Meggs (M.F.A. '71, communication arts and design '64), VCU faculty member, was selected by *Print Magazine*, a national journal of graphic design, as having done one of the best American posters.

Harold J. Neal, Jr. (dentistry '71), a captain in the U.S. Air Force, is a member of the medical organization which received the Air Force's Outstanding Award for exceptionally meritorious service.

Randy Shell (painting and printmaking '71), Richmond, placed an oil painting in VCU's Painting Biennial 1.

'72

Charles F. Bahen, Jr. (dentistry '72) has opened a dental practice in Cape Charles, Va.

William R. Davis (psychology '72) has been promoted from assistant trust officer to trust officer of the Central National Bank in Richmond.

Walter T. Judd (M.S. psychology '72), from Mechanicsville, Va., has arrived for duty at Udorn Royal Thai AFB, Thailand, where the lieutenant is assigned to a unit of the Pacific Air Forces.

Amy Karnolt (painting and printmaking '72), Richmond, exhibited an acrylic painting in VCU's Painting Biennial 1.

Steve Segal (communication arts and design '72), of Richmond, was awarded first place honors in the National Student Film Festival sponsored by the University of Maryland as well as another award at the Independent Film Festival for his film "Pandora's Box."

J. Dudley Woodard III (journalism '72) is employed by Ponder and Best Inc. to direct sales and service of photographic systems through retail accounts in the Florida area.

Adult Basic Education

Means of upgrading

"I hope I passed it, but you know, it's really hard. So if I didn't, I'll just try again," stated one determined VCU employee now working as a maid at the university. She referred to examinations that, if passed, lead to the General Educational Development certificate (GED)—the equivalent of a high school diploma.

This university's two adult literacy training centers began operation in 1971. By so doing, VCU became the first institution of higher learning in the United States to establish such a program for its undereducated employees, according to Dr. Ronald H. Sherron, program director.

This program, explains Dr. Sherron, is sponsored by VCU in cooperation with the Richmond Adult Basic Education program.

The university releases the participating employees of three hours of work each week for study in the learning center; the employees volunteer at least two hours of their own time. When one employee was asked if she benefits from the five hours of study weekly, she responded with in the affirmative, "Oh yes, but I put in a lot more time than that!"

Such is the case with many of the 120-150 employees studying at the centers each year. As the two centers, one on each campus, are open from 8 a.m. to 6 p.m. on weekdays, students are free to utilize the modern, well-equipped facilities at will. The latest programmed learning materials and equipment are provided and feature individualized programs of instruction with total flexibility in scheduling.

Students are tested upon first entering the learning center to determine their level of achievement in the various courses of study. Should one's educational background demonstrate a more advanced comprehension in languages than in mathematics, for example, his course of study at the center will reflect both of these academic achievements and deficiencies. Full-time instructors from the Richmond Public School System are at each center with aides and volunteers regularly scheduled to provide assistance to the students. Coordinator for the centers is Mrs. Elizabeth York.

The recruitment of students from the 1,524 VCU employees with less than a 12th grade formal education proved to be the initial problem in setting up the centers. Of the total classified, hourly, and special fund personnel, this number of educationally disadvantaged employees approximated 30 percent of the work force. Tyree P. Felder, equal employment opportunity officer in the VCU personnel office, is responsible for the program promotion, recruitment, and follow-up of absentees and dropouts. "Our purpose is to help adults who have no other place to go; a means for upgrading themselves," he explains.

Mr. Felder has observed that many of these employees want to improve themselves and prepare for better jobs, yet without the educational background, this is nearly impossible. "The cost

of living makes people recognize they're being left behind. The gap between full-employment and under-employment is widening," he adds. Likewise the university benefits through better utilization of employee abilities and through more efficient channeling of energies.

Whatever the course taken by the employee after taking the basic literacy training, the center will have assisted him in acquiring the basic knowledge and skills necessary for improved work performance and for obtaining the minimum qualifications for promotion through training—training that otherwise is impossible to administer. As for the university, absenteeism and job turn-over rates are reduced, employee relations are improved, and overall operations are enhanced.

Often upon completion of courses in the adult learning center and possibly successful completion of the GED, employees often receive better jobs within the university structure. "Virtually all these GED graduates remain at VCU," assured Mr. Felder. "Many look for job-related areas in which to serve. Others view the GED as a stepping stone in their education and may enroll as a full-time student at VCU.

In addition to accomplishing the objectives of educating the un- or undereducated employee, Director Sherron points to the use of this center as being a model for other cities, states, and institutions to copy and use

Reginald Taylor, instructor in the learning center, assists Mrs. Geneva Collins, student participant.

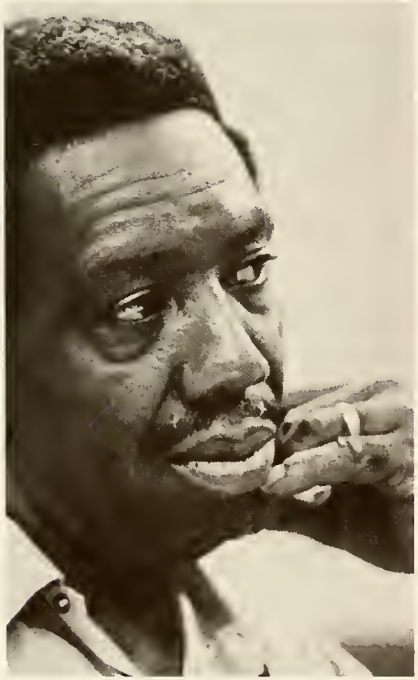
as a guideline in establishing their own adult learning centers. Already the VCU model has inspired similar programs at other schools including Columbia, University of Virginia, Delaware State, North Carolina State, and Virginia State.

The two VCU centers serve as a laboratory for conducting educational research in regard to learning theories and strategies, population characteristics, teaching methods, and student attitudes. The opportunity for supervised practicum experiences for teachers who plan to work with adults is emphasized, as is the establishment of graduate assistantships for VCU students interested in pursuing a career of adult education.

The adult learning center also serves as a clearinghouse for information and referral in regard to related agencies like the employment service, welfare department, public health, Adult Basic Education Program, Vocational Education, Model Cities, Community Action Program.

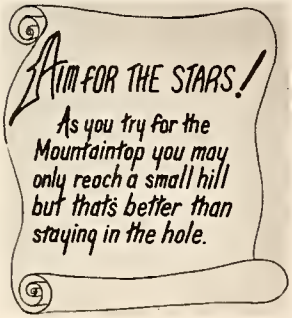
Yet the program's ultimate purpose never loses its first priority, that of educating the uneducated. "Everyone in the learning centers is a person, an individual," stresses Mr. Felder.

"People should never become satisfied or else they will become complacent. If this happens, growth becomes stunted. We want to assist them in catching up," Mr. Felder said.



Chester Lyons, housekeeping department

Miss Alice Williams learns new skills under the direction of David Smith ('67 psychology), counselor for the adult accelerated learning center.



Mrs. Carolyn Graves, housekeeping department

photography by Gary Burns

Allied Services Act "Best hope we have"

A man, physically unable to perform many work duties and unemployed for several months waited for over three hours crowded in a small room with 40 other social service applicants before his plea for help was heard and his noneligibility determined. The reason—both he and his wife were actively looking for work. Meanwhile, they continued in need of adequate food and clothing for their eight children.

A young mother, a bit more fortunate, traveled with her four young children to seven widely scattered social agencies before she received the comprehensive care she needed while training for employment.

Such are the circumstances of many people attempting to apply for and receive assistance from one of the 280 agencies comprising the Department of Health, Education and Welfare.

In an attempt to coordinate and facilitate information derived from these assorted agencies, a voluntary, state-administered program will soon be proposed in Congress. Entitled the Allied Services Act, this proposed implementation of integrated social services delivery receives the full support of Secretary of HEW, Casper Weinberger, according to Elaine Rothenberg, dean of the VCU School of Social Work. Likewise, it is included in President Nixon's budget.

The VCU graduate school sponsored a Mini Allied Services Conference at the university earlier in the spring semester to acquaint all interested parties with the suggested act. Featured speaker Daniel Sprague, project manager for Allied Services in the HEW Secretary's office, stated, "More attention is now paid to serving organizational budget increases than in serving the needs of people. In short, our creation has often compounded, rather than alleviated, human misery."

The focus of Allied Services is, according to Sprague, a critical perspective of HEW when taken as a whole, not on a program by program basis. Allied Services—"identified as the major thrust of the Nixon Administration in relation to the delivery of health, education, and social services," explains Dean Rothenberg—is based on a two-year evaluation in which HEW analyzed its responsiveness to human need on the federal, state, and local level. The study systematically sought to determine areas needing improved efficiency.

Fragmented Delivery

The general problem of social service delivery, suggests Sprague, is the inability to respond to the needs of the consumer. He cited a HEW survey which revealed that 86 percent of HEW clients have multiple family needs—"an array of problems which are interrelated." At present the delivery of these services is "inherently piecemeal and fragmented." With each of the various agencies performing specialized tasks, continuous referrals must be made to the applicant. Because of transportation problems to other related, but separate agencies, the referral system is "fairly ineffective and nonresponsive," according to Sprague.

In addition to this lack of responsiveness to the consumer, Sprague cited a lack of accountability for program performance as a problem. In this respect, agencies seldom plan together with common goals in mind. In fact, there is little planning in the various geographic areas covered. This results in some areas being serviced by duplicate agencies and others not served at all.

"When you look at the 280 programs in terms of accomplishment, the sum of the parts is less than the whole," stated Sprague.

The Mini Conference speaker itemized the new approach of Allied Services:

1. responsive services based on diagnosed comprehensive needs of the people,
2. resources correlated with need.
3. people in need—not programs—to be the incentive for service,
4. increased responsibility of elected officials in relation to social service delivery,
5. creation of common goals replacing the random, fragmented process,
6. comprehensive planning and implementation.

Sprague pointed out that with the de-institutionalization of agencies, there would be a new commitment for change. This environment, he feels, would enable experimentation and establish an evolutionary service.

In order to accomplish the national goals set forth in Allied Services, the HEW recognizes the need for the federal, state, and local governments to "work in partnership and in a comprehensive planning process."

After the creation of uniform service districts, the proposed program would assess the needs and inventory the current services offered. It would provide new (and consolidate some existing) planning grants as well as enabling fund transfers between programs.

It would authorize administrative and regulatory waivers and cover administrative start-up costs by providing grants of three-year duration on state and local levels. Federal guidelines would be rendered with implementation carried out by the localities.

As Virginia's Secretary of Human Affairs Otis Brown said, "The Allied Services Act makes it imperative that we stop and look where we are and where our priorities are in social care." Sprague puts it thusly: "Allied Services is not a panacea. The bill is a simple, sensible beginning—a tool kit—and the best hope we have."

Spotty Success

Although reiterating the present system's tendency "to present solutions to symptoms and not solve the problem," Dr. Harland W. Westerman foresees a "spotty application and successfulness" of the Allied Services Act. With the past tendencies of local governments not being willing to pay the salary levels of trained professionals in many areas, the dean of VCU's School of Community Services views with some hesitation speculation that this trend would change.

He points out that only with sound program development established prior to the administration of the programs can Allied Services' goal of agency collaboration be achieved. This sound development would stem from professionals in the field. "The people who operate the program will make the difference" and determine if Allied Services is more successful than the federally-administered service delivery programs have been.

Revenue Sharing

Dr. Westerman feels that on the local level there is a higher threshold of accountability than on the federal level. With the enactment of revenue sharing, localities find themselves with funding to back many problem solutions them-

selves instead of relying on federal support. With the creation of this intensified environment of governing on the state and local levels, the actual dispensation of revenue may well vary greatly from community to community within the same state.

Although, as Dr. Westerman suggests, the false assumption by the federal government that "all problems are the same everywhere," is eliminated, many communities will not acknowledge their social problems adequately—thus creating an uneven pattern of social service delivery throughout the nation.

Whereas the dean thinks that Allied Services is "a first step to consolidate services for people," he cites the bill as "the reverse excess from the federal legislation (of social services)" and hopes for an eventual balance of the two extremes. Federal development and administration of human services has, according to Dr. Westerman, resulted in the creation of programs which meet very specific—and often overlapping—needs. Allied Services' effectiveness is yet to be determined, he feels.

Agreeing with Dr. Westerman's referral to federal duplication of human service programs in response to diverse interest groups, Social Work's Rothenberg echoes her colleague's emphasis on the need for trained professionals at all levels of service delivery. Even though she appears more optimistic for an effective Allied Services Act, Dean Rothenberg believes more funding is necessary for implementation of Allied Services than the planning money included in President Nixon's budget.

No matter how the act is viewed, it is nonetheless a radical departure in meeting the needs. It both realigns and reconstitutes the present network of service programs. Whether it responds to the consumer or enhances the the proliferation of specialized agencies is yet to be seen, but any service to people depends upon knowledgeable people in leadership positions. This is where VCU's Schools of Community Services and Social Work assume the responsibility of training people—people concerned with people.

ELECTED OFFICIAL

THE ALLIED SERVICES ACT

Did you know...

M. Pinson Neal, Jr.

NEAL NAMED PROVOST; NEWLY CREATED POST

Dr. M. Pinson Neal, Jr., has been named to the newly created post of VCU provost, a position in which he will be responsible for the overall coordination of activities on the MCV Campus.

Dr. Neal, who joined the MCV faculty in 1963, has served as assistant vice-president for health sciences at VCU since 1971.

In announcing the appointment to the faculty, Dr. Warren W. Brandt, president of VCU, pointed to the rapid developments within the university, and the increased national and local interest in health care as focusing attention on the MCV Campus.

Dr. Brandt also pointed to the intensive planning effort required by the new hospital bond authorization passed by the General Assembly. These increased activities emphasize

the need for a coordinating officer at MCV/VCU to handle expansion of health sciences education program and new hospital facilities.

In a letter to the faculty and staff, Dr. Brandt said, "I am pleased to announce the establishment of a position of provost in the university. The provost will be an extension of the Office of the President with responsibility to the president for the coordination of the activities of the vice-president for health sciences and the vice-president for MCV Hospitals. Each of the two vice-presidents will retain essentially the same authority and responsibility he has now. The provost will be able to devote much more attention to the coordination and direction of the activities of the two vice-presidents than has been possible in the past.

"The provost will bring additional emphasis to the interface between the educational programs and the hospitals and will provide assistance and support to the two vice-presidents in their relationships with the other vice-presidents of the university. He will also provide support to the president in the external relationships of the university relating to the MCV Campus. By providing the needed expansion of the Office of the President in these particular areas, the provost will enable me to provide a more balanced effort to the needs of the total university, both externally and internally.

"Both Dr. Lauren A. Woods, vice-president for health sciences, and John F. Imirie, Jr., vice-president for MCV Hospitals, have enthusiastically supported the creation of this new position. In fact, with the prospect of the additional assistance that this new position will provide, they both anticipate considerably enhanced effectiveness in achieving their institutional and personal career goals. As a result of these increased opportunities, both vice-presidents preferred that they be permitted to retain their present positions."

Dr. Neal, 45, received an A.B. degree, and a B.S. in medicine from the University of Missouri. In 1953 he received his M.D. degree from the University of Tennessee, before entering his internship at MCV. He served his residency in radiology at the University of Wisconsin Hospital, and served on the faculty of the School of Medicine at Wisconsin from 1957 until he joined MCV in 1963.

In 1968 Dr. Neal was appointed assistant dean in the School of Medicine at MCV/VCU and in 1969, director of continuing education. He also served as director of graduate medical education.

Dr. Neal has held numerous chairmanships and offices in the Southern Medical Association, American College of Radiology, and the Medical Society of Virginia. He has served as president of the Virginia Council of Health and Medical Care and as a member of the board of directors of Central Virginia Educational Television. He has contributed many articles in professional journals in his field.

The new provost is married to the former Gail Fallon, a graduate of MCV in physical therapy ('59). Dr. and Mrs. Neal have two children, Sandra, and M. Pinson, III.

Dr. Neal's father graduated from the University College of Medicine (medicine '12), which later merged with MCV. He is now retired from the chairmanship of the pathology department at the University of Missouri.

RESOURCE ECONOMICS; A NATIONAL CENTER

VCU's Center for Economic Education has been selected as the National Center for Economic Education Materials, according to School of Business Dean J. Curtis Hall. Selection was made by the Joint Council on Economic Education of which the Virginia Council on Economic Education is an affiliate.

The center at VCU will serve as a depository for textbooks, audio-visual, and other types of supplementary learning materials as well as curriculum guides and research studies that will be helpful to business and distributive education teachers concerned with the development of economic understanding.

According to Dr. Dennis O'Toole, center director, teachers and researchers throughout the nation may use the center's resources in person or by writing for information and assistance.

The center is one of the 14 specialized centers now in operation or in the planning stages with responsibility for a particular subject-matter area or aspect of economic education.

Announcement of VCU's selection as a specialized center was made at the annual meeting of the Virginia Council on Economic Education.

Charles P. Cardwell, Jr. (right) was honored with a lecture established in his name. The first of the annual lectures was given by Ray E. Brown (left), executive vice-president at Northwestern University Medical Center, at the Sixteenth Annual Congress of the American College of Hospital Administrators. For more details, see Hospital Administration alumni column.

Dr. T. W. Murrell, Jr. in new dermatology clinic named in honor of his father.

MURRELL CLINIC, REMODELED, OPENS

As a facility that is unique in Virginia, the new Thomas W. Murrell Dermatology Clinic will upgrade and expand services previously existing on the MCV Campus.

Dr. Murrell was associated with the East Campus from 1901 (when he was enrolled in the old University College of Medicine) until his death in 1964. His son, Dr. T. W. Murrell, Jr., is affiliated with the university as a clinical professor in dermatology and was a member of the RPI Board of Visitors.

The February dedication of the clinic followed the first Thomas W. Murrell Lecture in dermatology delivered by Dr. J. Lamar Callaway, professor of dermatology at Duke University.

The dermatology department has spent about one year in remodeling the second floor of the A. D. Williams Clinic, according to Dr. Kenneth Blaylock, professor of dermatology and medicine and director of the department. The Murrell Clinic contains: a specially equipped gynecology laboratory, an immuno-flourescent laboratory, complete allergy patch and light-sensitivity testing equipment as well as conventional facilities such as a biopsy room, nine examining rooms, classrooms, and office space.

THIRD THOMAS LECTURE ON ARTHRITIS CAUSES

Dr. Roland W. Moskowitz, associate professor of medicine at Case Western Reserve University in Cleveland, Ohio, was the featured speaker at the Third Charles W. Thomas Lecture.

The April lecture series held on the MCV Campus was sponsored to the Department of Medicine and the Division of Connective Tissue, according to Dr. W. Robert Irby.

Dr. Thomas, MCV alumnus of 1903, was a physician in southwest Virginia, who "was very interested in the cause and cure of arthritis," stated Dr. Irby.

THOMPSON HONORED ON RETIREMENT

Dr. W. T. Thompson will be honored on June 1 when his residents, ex-residents, and faculty from the Department of Medicine gather in recognition of his retirement from the chairmanship of that department.

A number of scientific papers will be presented at this time by residents and faculty. The program is scheduled for 12 noon in the G. B. Johnson Auditorium. A dinner honoring Dr. Thompson, who has also served as chief of medicine at the McGuire VA Hospital in Richmond, will be held May 31 at the John Marshall Hotel, Richmond.

Additional information may be obtained from Dr. James Baker, chairman of the committee planning "W. T. Thompson Day"; 770-4246.

BLANTON NAMED OFFICER IN CHARTER MEDICAL

Dr. Wyndham B. Blanton, Jr., rector of VCU's Board of Visitors, has been named vice-president, medical relations, of Charter Medical Corporation of Macon, Georgia, a national company which operates hospitals and nursing homes.

In this position Dr. Blanton has responsibility for the operations of Charter Medical's three hospitals in Richmond—Grace, Stuart Circle, and Westbrook Psychiatric Hospitals.

Announcement of the appointment was made by William A. Fickling, Jr., president of Charter Medical Corporation. Fickling said, "We're delighted to welcome Dr. Blanton to Charter's management team. He is an outstanding physician." Fickling continued, "In his new position, Dr. Blanton will work closely with the professional medical community to assure that our facilities are equipped and staffed to meet the requirements of our service area."

Commenting on his appointment, Dr. Blanton said, "Private medicine and proprietary health care facilities stand with the leaders of the profession in determining and implementing the best methods of the delivery of health care. In this day of ever-increasing costs, our task is clear: We must diligently seek ways in which to maintain the quality of health care and its delivery to large numbers of citizens, efficiently and economically." He continued, "Charter Medical is a large, active company in the proprietary field. I look forward to working with Charter to provide the Richmond area with the finest possible health services."

Dr. Blanton, engaged in the private practice of medicine in Richmond for some 20 years, received his B.A. degree from the University of Richmond and holds M.D. ('50) and M.S. ('59) degrees from MCV.

DUPLICATE DIPLOMAS SERVICE IMPROVED

In order to facilitate service to alumni requesting replacement diplomas, only the diploma style currently in use will be issued.

With this change of policy, long delays often having extended to several months will be shortened to that of one week's service from the time of request. This will, according to Registrar Harold E. Boling, insure academically correct and timely service to alumni.

Duplicate diplomas may be ordered through the alumni activities office, 828 West Franklin Street, Richmond, or directly from the university registrar. The fee is $10.

SOMETHING FOR EVERYONE IN SUMMER SESSIONS

Over 800 classes are being offered this summer at VCU, according to John A. Mapp, dean of the summer school, with 150 of them being on the graduate level.

For the second summer a series of noncredit art workshops will be offered for the community and taught by members of the VCU art faculty. Alan Landis, chairman of the art education department, will serve as director for the four workshops for ages 8-10, 11-15, 16-18, and adults.

For youngsters aged five and over, foreign language classes are being offered in French, Spanish, and German.

At the other end of the age spectrum, an Institute for Older Americans is planned for persons 55 years of age and over.

Mail registration for all summer session courses ends May 25 with the regular registration scheduled for June 6 and 7 in the Hibbs Building cafeteria, 900 Park Avenue. For more information, contact the summer sessions office at 901 West Franklin Street in Richmond, or telephone 770-6731.

Alumni Associations

SCHOOL OF SOCIAL WORK

Hello to all alumni members and friends!

In January a questionnaire was sent to all alumni members in an effort to involve more members in the association. The replies received, while fairly low in number, were from members who offered their time and/or money. Those interested in various projects have been personally contacted and have responded favorably. By the use of this questionnaire, we have begun to broaden the base of the alumni association, a goal to which we will continue to strive.

The bake sale was held at the school in the Raleigh Building on March 5. A total of $38 was received but most importantly those involved with the sale had an opportunity to meet current students, explain the purpose and goals of the alumni association and hopefully recruit active members. In addition, members of the association helped bake goods which contributed to the success of the sale.

The Council of International Programs began at the School of Social Work on April 29 when nine participants from England, Sweden, Denmark, Iceland, Germany, France, India, Lesotho, and Romania arrived in Richmond for six weeks of classes and nine weeks of field experience in social work.

The alumni association is again responsible for securing living arrangements for the students during their six weeks of classes. They stay with three different families for two weeks each. Upon their arrival the alumni association will host a reception for the participants, host families, faculty, and agency representatives. Then in August we will give them a farewell party as they depart for their homes.

At the March board meeting, a special committee was formed to explore and report to the association all available facts regarding the proposed welfare cuts as they effect service programs, educational programs (especially in relation to social work), and the impact these cuts will have on the profession of social work. This committee will be reporting to you in the near future.

The special committee for the Stuart Gluck Memorial Library Fund has announced that as of March 1973, $2,247.41 has been received from relatives, friends, and colleagues of Stu Gluck, a 1969 alumnus who drowned last fall. The Stuart J. Gluck Memorial Library is open and located in the Raleigh Building. It presently includes 187 books (21 being new purchases), 10 tapes, and a nearly complete set of *Social Work*, the journal of the National Association of Social Work. An amount of $500 is being used to purchase books with the remainder being placed in a trust fund to assure a living memorial. The library has a very good beginning and welcomes additions at any time.

The annual meeting of the alumni association is planned for mid-May. This will be an important meeting where new board members will be nominated and elected, and plans for 1973-74 will be made. These plans will focus on increasing activity among alumni members and relating ourselves to the goals of social work.

Marcia Dudley

NURSING SECTION

Fellow Alumnae:

I am sure you have received the last nursing section newsletter and hope by now you have paid your dues! I hope to see you all at the annual meeting on June 1 at 8:45 a.m., Room 317, Nursing Education Building. Ellen Carney Manson, vice-chairman, is planning an excellent program.

Dr. Jean Hayter, a 1949 alumnus of the School of Nursing, has been appointed a charter member of the National Academy of Nursing. We are all very proud to have one of our graduates receive this honor.

Once again it's time to nominate someone for the Outstanding Alumni Award. Suggestions or nominations should be sent to Mrs. Virginia Wessells, MCV Station Box 638, School of Nursing, Richmond, Virginia 23298.

Mrs. Shirley Chatter of the University of California has agreed to be the speaker for the Seventh Annual Lectureship to be held on November 16, 1973, at 1:30 p.m. at the Jonah Larrick Student Center.

Hope to see you at the annual meeting.

Anna Mae Fowler

HOSPITAL ADMINISTRATION

The first annual Charles P. Cardwell, Jr., Lecture was held at the Palmer House in Chicago on February 23, 1973, during the Sixteenth Annual Congress of the American College of Hospital Administrators. One hundred and five alumni, representing over 30 percent of the living graduates of the school, were in attendance at this affair, paying tribute to Mr. Cardwell and the vital role he is playing in the education of hospital administrators.

In addition to Mr. and Mrs. Cardwell, Dr. Warren W. Brandt, president of VCU and Dr. Wyndham B. Blanton, Jr., rector, Board of Visitors, VCU, were in attendance and took an active part in the program. Other distinguished guests included Dr. Madison Brown, senior vice-president of the American Hospital Association; Richard J. Stull, president of the American College of Hospital Administrators; and Dr. Lawrence Prybil, chairman of the Department of Hospital and Health Administration at VCU.

Following the hospitality hour and dinner, the lecture was delivered by Ray E. Brown, executive vice-president of the Northwestern University Medical Center.

As president of the alumni association, I was privileged to present the fifth annual Robert S. Hudgens Memorial Award to the Outstanding Young Administrator of the Year at the luncheon honoring preceptors and course directors held in the Grand Ballroom of the Palmer House on February 24. This year's award went to Gail Lee Warden, executive vice-president of operations at the Rush-Presbyterian St. Luke's Medical Center in Chicago.

C. Robert Peery

VCU (ACADEMIC DIVISION)

At an organizational meeting of the Board of Directors held on February 17, 1973, new officers were elected for one year terms. Those elected were: Charles B. McFee, Jr. (advertising '65), president; George R. Woltz (commercial art '59), vice-president; Susan S. Garter (psychology '68), secretary; and James A. Keith (distributive education '68), treasurer.

One of the first actions of the newly elected slate of officers was the creation of a goals and objectives committee to determine the short- and long-term goals of the association. This committee is chaired by Vice-President Woltz with Norman P. Wash (management '68) and Roy B. Amason (management '68) joining Mr. Keith and Mr. McFee as committee members. This group has already begun meeting and will be reporting to you in the near future.

Association president of 1972, Gordon P. Bruce, has been named chairman of a special annual fund committee to solicit contributions from current and former directors of the association.

This association is formulating interesting plans for the year and would sincerely appreciate hearing from alumni.

The alumni award was presented to Richard Franklin Roberts at the Honors and Awards Convocation on April 15. Selected on the basis of leadership, scholarship, and service, the recipient's qualifications met the criteria of the award established several years ago by the association.

Charles B. McFee, Jr.

"Comment"

"to see ourselves as others see us..."

The author of that line, most certainly poses an appropriate call for reflection by those of us who constitute the alumni body of Virginia Commonwealth University—whether you graduated from Richmond Professional Institute, the Medical College of Virginia, or VCU.

The *University Self-Study*, completed as an accreditation requirement of the Southern Association of Colleges and Schools, provides one view of "as others see us." A sample group of 780 students, responding on what became known as the *green questionnaire*, were asked, "To my knowledge, the students who graduate from VCU are: (a) interested in their alma mater and active in the alumni association. (b) interested but not enough to give active support. (c) not interested."

How do they see us? From the total response, 153 or 18.615 percent left the question blank; 73 or 9.359 percent selected response "a"; 266 or 34.103 percent response "b"; and, 288 or 36.923 percent, response "c". One may conclude that students view only 43 percent of the graduates as interested in the university. Further, one may also conclude that students view 71 percent of the alumni as unwilling to support the university actively.

The responses varied on the two campuses. At VCU/MCV the response was 47 (15.512%) blank, 55 (18.152%) "a", 94 (31.023a) "b", and 107 (35.314%) "c". At the Academic Division 106 (22.458%) blank, 18 (3.814%) "a", 168 (35.593%) "b", and 180 (38.136%) "c".

This is the view of one group—current students enrolled at the university. No just conclusions can be developed from the opinion of one group assessing the activity of an alumni body which numbers nearly 24,000. Their opinion, however, deserves our careful attention.

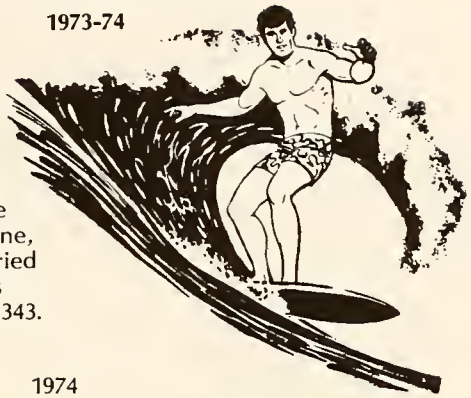
Support is a questionable term, and means many things when the question is looked at from the viewpoint that alumni do many different things supportive of the university. Can it be financial support, the only measure available for statistical evaluation? If so, only 1.85 percent of the alumni supported the 1971-72 annual fund. Can it be articulating their alma mater to a prospective student, prospective faculty member, or interested individual? This support cannot be measured except in uncounted results. Can it be supporting proposed legislation beneficial to the university and articulating the university to a member of the legislature? This support cannot be measured statistically, one can only view the results.

The things alumni can and have done by working together and individually cannot be subjected to the analysis of a statistician. The impact is obvious, however, and if this university is to meet the challenges of its commitment, active alumni will be deeply involved in accomplishing these goals.

Jim Dunn

James L. Dunn
Director of Alumni Activities

VCU TRAVEL PROGRAM
1973-74



1973

MAJORCA

October 5-13

This Mediterranean paradise offers something for everyone, reflecting a glorious and varied past of this island which has been a part of Spain since 1343.

1974

LONDON

April 13-21

Big Ben, Tower of London, Changing of the Guard, Westminister Abbey . . . it's all here in the historic elegance justly expected of this mecca of European cities.

ROME

May 31-June 8

By tossing three coins in famous Trevi Fountain, you'll wish yourself return trips to this memorable city of Italy's past and her future.

* offered to alumni and their immediate families
* departures from Washington, D.C.
* meals and beverages served aloft
* experienced escorts and hotel hospitality desk
* optional tours available

For additional information, contact VCU Alumni Activities Office

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